



Show Name	SUBCON THAILAND 2011
Show Description	5 th ASEAN's Leading International Industrial Subcontracting Event
Date/ Time	May 12-14 , 2011 / 10:00 - 19:00 hrs.
Venue	BITEC , Bangkok
Exhibition area	6,000 square meters
Co-organized by	BOI Unit for Industrial Linkage Development (BUILD) ,Thailand Board of Investment (BOI) UBM Asia (Thailand) Co., Ltd.
Co-located with	INTERMACH 2011 – ASEAN'S Leading International Machinery and Subcontracting Exhibition SHEET METAL 2011 – Asian International Sheet Metal Fabrication Technology and Machinery Exhibition AUTOMOTIVE ENGINEERING 2011 – International Automation Engineering & Manufacturing Technology and Exhibition

Exhibitors Profile

Manufacturers of

1. Metal Parts
2. Plastic & Rubber Parts
3. Electrical & Electronic Components
4. Mold & Die, Toolings, Jig & Fixture and Motion Technology
5. Other Related Supporting Industries e.g. Logistics

Service Providers

Activities Highlights

1. **Subcontracting Exhibition** An exhibition of Thai and Asian supporting industries featuring 300 local and international subcontractors
2. **Business Matchmaking Program** Business matchmaking and industrial linkage activity allowing Thai SME subcontractors to identify business partners, enter into business collaboration, explore new marketing channels, and, engage in one-on-one meetings pre-arranged by the buyers and the sellers
3. **Buyers' Village** Venue for top buyers and international procurement offices in Thailand and other countries to exhibit the parts they need to procure or for which they require subcontractors
4. **Buyers' Presentation** Sessions where providers can learn of the buyers' requirements of parts and business collaboration, exact details on the parts to be procured, procurement policy and manufacturer selection procedure and criteria

Co-organized by



Target Visitors

Buyers / Entrepreneurs in

1. Automotive Industry
2. Electrical and Electronics Industries
3. Machinery Industry

5. **Industrial Clinic** An advisory clinic where industrial entrepreneurs can obtain valuable advices on business development and investment from relevant governmental and private agencies

6. **Academic to Business (A2B)** An activity linking educational institutions and research agencies with the manufacturing industry to produce personnel with desired skills and to help commercialize innovations

7. **Seminars** Educational and visionary seminars for industrial entrepreneurs covering interesting topics including investment opportunity analysis, business strategies, management, and, technology and product development

Participation Rates	Shell Scheme 6 sq.m./booth	Raw Space 24 sq.m./booth
Regular rate	THB69,000	THB240,000
Special rate for Thai entrepreneurs	THB34,500	THB120,000
Early Bird Discount for Thai entrepreneurs	THB28,500	THB96,000

Remark

1. The rate above is not inclusive of 7% VAT
2. A 6 sq.m. booth with a corner will be extra charged THB2,000 , minimum 2 booths with a corner will be waved a corner charge
3. Early Bird Discount is valid to **until September 30,2010**.
4. One 6 sq.m standard booth includes ; Needle punch carpet , systems partitions ,Fascia board , a reception desk ,a square table ,folding chairs ,a wastebasket ,fluorescent lights ,a socket point 5 Amp 220V

For more information ,please contact

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